



TERMS OF REFERENCE



Terms of reference for a consultancy on writing and collecting learning and evidence (case studies) of the SUSTAIN Mozambique Program, held in the Tete Province, districts of Magoé, Cahora Bassa and Marara

Organisation	IUCN – International Union for Conservation of Nature
Programme	Sustainability and Inclusion Strategy for Growth Corridors in Africa (SUSTAIN-Africa)
Position Type	Short term consultancy
Study/ Assessment Topic	Writing 4 SUSTAIN Mozambique case studies (capture learning and evidence on Inclusive Green Growth)
Duration	20 days (14 + 6)
Reporting to	SUSTAIN Mozambique Program coordinator
Working with	SUSTAIN Implementing partners: <ul style="list-style-type: none">• ADPP• MICAIA Foundation
Apply By:	2nd December
Starting Date	5th December
Completion Date	1st phase – 19 th December (14 days) 2nd Phase – 14 th March (6 days)
Contact:	Susana Gomes – SUSTAIN Mozambique Program Coordinator (susana.gomes@iucn.org)

1. SUSTAIN-AFRICA PROGRAMME SUMMARY

IUCN - The International Union for Conservation of Nature and its partners are implementing the Sustainability and Inclusion Strategy for Growth Corridors in Africa (SUSTAIN Africa) programme since 2015. SUSTAIN Africa is a 5-year programme with a 10 year outlook. The programme is funded by the Netherlands' Directorate-General for International Development (DGIS) and is aiming **to promote inclusive, green growth in two African growth corridors in Tanzania and in Mozambique.**

In Mozambique, the programme is being implemented in the Zambezi corridor, in the Tete province, namely in the Magoé, Cahora Bassa and Marara.

In order to promote Inclusive Green Growth, SUSTAIN works in 4 Key pillars:

- **Water security** – provide technical support and knowledge resources to communities and institutions for sustainable water resources management;
- **Climate change resilience and Food security** - working at the community level to support farmers and their communities to better manage land, ecosystems and water in order to achieve food security, adapt to climate change and develop new opportunities to access new or higher value markets for their products;
- **New business and partnerships**– support inclusive new value chains with low-carbon impact and promote partnerships between communities, government institutions and agencies with small and large business towards the essential contribution of ecosystem services to development and economic growth;

- **Policy influencing and knowledge** – bring the findings from SUSTAIN implementation at the corridor level to influence policies and create awareness for an enabling National environment for Inclusive green growth.

Growth corridors are areas of intensive economic growth, where the development of natural-resource based industries – such as agriculture and mining – are being prioritized because of their potential to catalyze rapid economic growth. SUSTAIN Mozambique is implementing solutions in the Zambezi corridor, working closely to ADVZ – Agência de Desenvolvimento do Vale do Zambeze to support a more inclusive and sustainable growth at the corridor level and bringing some of the main learnings and results to the national sphere of discussion. The programme is been implemented through partnerships (public and private) to ensure that investments flowing and developed in the Zambezi corridor include solutions that address better water and land management, and that is socially responsible while contributing to growth and prosperity of the province.

The programme is also providing the basis for learning, evidence and policy innovation that key programme stakeholders and partners in the private sector and public sectors can use to promote and mainstream IGG at different levels – landscape, corridor and national levels.

2. SCOPE OF WORK

The SUSTAIN-Africa programme is ending in December 2018, and so, IUCN and SUSTAIN partners would like to demonstrate the success of the programme and attract support for its continuation. SUSTAIN partners through IUCN are therefore seeking the services of a consultant (s) to document the project's achievements through case studies. The case studies aim to capture lessons learned and evidence on SUSTAIN results and change in the following areas of the program: Interest-driven partnerships in the SUSTAIN landscapes;

- Inclusion and overcoming challenges to gender equality;
- Business engagement;
- Climate change adaptation;
- New investments;
- Climate smart agriculture and
- Water security (including water resources management and governance).

Once engaged, the consultant will be briefed by SUSTAIN partners on the stories to collect. These stories will complement policy outreach, strengthened data and analysis, and multi-stakeholder learning and will be aligned with the learning questions defined in SUSTAIN project document (to be provided).

The target audience for these studies are the corridor agencies, government, regional economic communities, MFI's, business and private investors. The consultant is expected to tailor the language to these outlets and audiences' as well as identify which communication channels the target audiences use in the country, and also regionally. The case studies will be communication pieces.

The consultant (s) will be expected to visit different project locations in the Tete province, within the Magoe, Cahora Bassa and Magoe districts to carry out interviews with project implementing partners, stakeholders, partners and beneficiaries for evidence-gathering. Logistical support for community visits and stakeholder contacts will be provided by SUSTAIN partners in the field. Also, the consultant will have a half-day session of briefing and planning with the SUSTAIN team.

3. DELIVERABLES

- 1. Written case studies that illustrate success stories (pre-identified by the SUSTAIN partners)**

- Write and edit 4 case studies (1500 words each) on the program areas identified in 2. Scope of Work. The selection of the case studies and the program areas will be agreed and discussed with SUSTAIN partners.

Some of the case studies will be prepared in two phases. The first phase to be ready until 19th December, the second phase until 14th March. This is to ensure that all achievements are captured, but the intermediate outcomes can still be communicated until the end of the year and feed into decision-making process (please check point 4. Consultancy period for a suggestion regarding time management).

- List of privileged communication channels for target audiences used in the country, and also regionally.

2. Report

- Copy of all interview recordings and transcripts
- A detailed report on all interviews, including names and contact details of all individuals interviewed and original copies of the signed consent forms filled out by each interviewee.

4. CONSULTANCY PERIOD

The consultancy will entail a total period of 20 days divided into 2 phases.

- 1st phase – 14 days. Conduct interviews with all stakeholders and develop the first draft of the 4 case studies. Share draft for feedback of SUSTAIN partners. Prepare first semi-final versions of the case studies. This version needs to be a finalized (and shareable) communication period.

The consultant needs to allow two revisions per case study/per phase.

- 2nd phase – 6 days. The period necessary to complement the previous case studies with additional information's, developments and changes. This aims to communicate the final efforts and outcomes that result from SUSTAIN intervention. This also includes field visits and interviews to collect additional information for the case studies and aims to guarantee that all the change process is portrayed.

The selected consultant (s) is/are required to quote days for preparation, field work, analysis of data collected and final editing and reporting. This assignment is a time bound assignment and delivery is required by the 14th day from the date of the inception for the first phase. And the 6th day from the date of the inception for the second phase.

5. QUALIFICATION, SKILLS AND EXPERIENCE

- Outstanding writing skills in particular case studies/success stories;
- Experience in storytelling adapted to development processes;
- Previous experience working in the media or journalism will be considered an asset;
- Proven experience in case study collecting and editing;
- Ability to facilitate and conduct semi-structured interviews with stakeholders, especially with rural communities and farmers;
- Good understanding of environmental management, sustainable development and agricultural development related issues;
- Excellent written and spoken English language skills;
- Excellent spoken Portuguese;
- Local language knowledge will be considered an asset - not a requirement;
- Ability and availability to capture good photography will be considered an asset and should be proven in the application process (please see 7. Application process). Credits will be given.

6. COPYRIGHT AND INTERLECTUAL PROPERTY RIGHTS

In consideration of the fees paid, the consultant expressly assigns to IUCN any copyright arising from the works the consultant produces while executing this contract. All images (whether used for online

or print purposes) must, however, bear the consultant's photo credit, as specified by international intellectual property rights. The consultant may not use, reproduce or otherwise disseminate or authorize others to use, reproduce or disseminate such works without prior consent from IUCN.

7. APPLICATION PROCESS

Applications should be submitted no later than 2nd December 2018. All applicants must meet the minimum requirements described above. All candidates will be notified if shortlisted or not.

IUCN is an equal opportunity employer.

Each application should include the following:

1. An application letter addressing the qualification criteria including how the candidate's previous experience matches the consultancy objectives as well as their personal motivation (no longer than one page, Calibri 11);
2. A CV/ CVs including relevant work experience(s) and qualifications;
3. 2 examples of similar work (can be virtual/online) that illustrate the capacity of the consultant or consultant's to conduct a similar assignment;
4. Contact details of three references;
5. Financial proposal and availability.

Applications will be considered complete if include all the above information. Incomplete applications will not be considered. All applications should be sent to susana.gomes@iucn.org with the subject: "SUSTAIN success stories | Application". All applications received later than 2nd December will not be considered.