

REQUIERE CONTRATAR

Los Servicios Profesionales de Consultoría para

“Assessment of application of the Landscape Standard to water funds in Latin America and implementing the Landscape Standard in Costa Rica”

Tipo de Contrato:	Servicios Profesionales de Consultoría
Plazo:	6 meses
Disponibilidad:	Inmediata
Responsable de la Supervisión:	Leander Raes, Especialista en Economía

1. ANTECEDENTES Y JUSTIFICACIÓN

Sobre la UICN

La UICN, Unión Internacional para la Conservación de la Naturaleza y los Recursos Naturales, ayuda al mundo a encontrar soluciones pragmáticas para nuestros desafíos más urgentes en materia de ambiente y desarrollo.

La labor de la UICN se centra en la valoración y conservación de la naturaleza, asegurando una gobernanza efectiva y equitativa de su uso, y desplegando soluciones basadas en la naturaleza para los desafíos globales del clima, la alimentación y el desarrollo. La UICN apoya la investigación científica, dirige proyectos de campo alrededor del mundo, y reúne a gobiernos, ONGs, las Naciones Unidas y empresas, para desarrollar políticas, leyes y mejores prácticas.

La UICN es la organización ambiental más antigua y más grande del mundo, con más de 1,200 miembros de gobiernos y ONGs, y alrededor de 11,000 voluntarios expertos en unos 160 países. La labor de la UICN es apoyada por un equipo de más de 1,000 personas en 45 oficinas y cientos de afiliados en sectores públicos y privados y ONGs alrededor del mundo.

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About the Project:

The Landscape Standard (LS) is a framework that helps companies, governments, financiers, and donors credibly assess and report on progress towards environmental, social and economic sustainability in productive landscapes. LS is the only global standard that seeks to measure these sustainability outcomes, as opposed to practices, at the landscape scale, while helping users demonstrate progress and make claims. With the framework as a basis, LS will create incentives for relevant actors to work towards landscape sustainability goals, by facilitating commodity sourcing and investment linked to landscape performance¹.

The basic structure of LS comprises:

- *Goals: Commitments to address environmental, social, and economic sustainability challenges; goals are globally defined and potentially linked to the UN SDGs.*
- *Targets: Measurable and timebound outcomes that contribute to achievement of a goal; targets are based on: i) thresholds (e.g., “GHG emissions intensity is x within 5 years”; or ii) continuous improvement (e.g., “reduce GHG emissions by x% per year”).*
- *Indicators: Metrics used to measure progress towards a target; indicators are globally set with optionality based on specific landscape characteristics and determined based on feasibility and availability of data.*

LS is being developed by Verra; Rainforest Alliance; Climate, Community & Biodiversity Alliance; Proforest; Solidaridad; Nature Conservation Research Center; IUCN; and other international and local partners.

IUCN, the International Union for Conservation of Nature is responsible for the implementation of the pilot project in Costa Rica. In a first phase a suitable landscape to pilot the standard has been identified, the area of operation of the water fund Agua Tica, and a first analysis of potential demand for LS in Costa Rica has been carried out. In this stage, LS will be tested in the selected landscape by applying the framework and its different indicators. In addition to the pilot implementation of the standard, it is important for the further design of LS to link LS to a broader national and global demand beyond the selected landscape, with a specific focus on water funds in Latin America for the global demand focus, to continue informing LS design and to assure LS will be able to answer the needs of different national and global stakeholders.

¹ From: <http://verra.org/project/landscape-standard/>

2. OBJECTIVES of the CONSULTANCY

2.1. Main:

Firstly, assess the potential for LS as a standard for water funds in Latin America, and within Costa Rica as a tool to support investment, public-private partnerships (PPPs) and the harmonization of national landscape-related initiatives. Secondly, support the implementation of the landscape standard in the selected pilot landscape in Costa Rica (area of intervention of the water fund Agua Tica).

In general terms, the consultancy will produce information and knowledge to answer the following questions:

- How can LS support the harmonization of goals and efforts of national landscape related initiatives in Costa Rica (REDD+, LEDS, NAMAs, and reforestation and adaptation plans)?
- How can LS improve understanding of investment risk in sustainable commodity production on a national level?
- How can LS support the establishment and continuous implementation of PPPs nationally?
- What is the potential application of LS to water funds in Latin America?
- What is the value and the demand for commodities produced in the selected pilot landscape?
- How can LS be used as a land-use planning tool?
- What are the existing databases that can provide data for measuring, monitoring and assessing LS?
- What are the values of the LS indicators in the selected pilot landscape.
- What are the corporate commitments linked to LS in the selected pilot landscape?
- How can LS support investment and funding in the selected pilot landscape?

The geographical scope of the analyses are: 1) Latin America for the assessment of LS and water funds, Costa Rica as a whole for the evaluation of LS on a national level, and the area of intervention of Agua Tica (subwatersheds of Rio Grande and Virilla) for the application and analysis of LS in the selected pilot landscape.

2.2. Specific objectives:

- a) Create lists of initiatives, supply chains, and public-private partnerships in Costa Rica; Latin American water funds; and of sustainability indicators and corporate commitments in the selected landscape that will serve as inputs for the objectives listed below (b, c, d, e, g, h, j, k).

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- b) Support the coordination with national landscape-related initiatives (specifically REDD+, LEDS, NAMAs, and reforestation and adaptation plans) through the assessment of common goals and efforts and potential to harmonize (align) goals.
- c) Engage relevant supply chain, consumer goods and financial players in Costa Rica to define how LS could enable sourcing from, and investment in, attractive, low-risk landscapes with the potential to generate zero-deforestation commodities and help companies meet sustainability commitments.
- d) Assess potential of establishing or implementing public-private partnerships linking sustainable landscape management (including low emissions) with private investment and finance operating at the landscape scale in Costa Rica.
- e) Carry out desk review of potential application of LS (using Draft 0 of Landscape Standard - PCI framework and guidance) to water funds in Latin America.
- f) Support Scaling up market understanding about the value of, and demand for, commodities produced in sustainable landscapes.
- g) Carry out detailed stakeholder analysis of actors involved in Landscape Standard pilot landscape (subwatersheds of Rio Grande and Virilla) to align efforts and land-use planning actions.
- h) Identify relevant data sources and tools for measuring, monitoring and assessing sustainability metrics in the selected landscape.
- i) Support field testing of LS in selected target landscape through the monitoring, assessment and reporting on the environmental and social outcomes of the selected landscape in Costa Rica using LS².
- j) Link finance and market incentives to landscape performance, including reduced deforestation and emissions, using LS within the selected landscape.
- k) Review and contribute to identification of high-priority goals, metrics and indicators linked to corporate commitments and LS indicators.

3. PRODUCTS TO BE DELIVERED:

- Product 1: Report that lists: (1) national landscape related initiatives related to REDD+, LEDS³, NAMAs⁴ and reforestation and adaptation plans); (2) relevant supply chains, consumer goods and financial players in Costa Rica and summarize their sustainability commitments⁵; (3) existing PPPs related to sustainable landscape management in Costa Rica⁶; (4) the water funds that are operational in Latin America; (5) list all actors (public and private) involved in landscape related sustainability initiatives implemented in the selected pilot landscape and of the

² A new version of the LS framework is planned for July. Depending on the evolution of LS development within the landscape the current version of LS (Draft 0) or the upcoming version (Draft 1) will be used.

³ Low Emission Development Strategies

⁴ Nationally Appropriated Mitigation Actions

⁵ Based on reports of 2018 that will be provided and that assessed potential supply chains.

⁶ Based on reports of 2018 on PPP and LS that will be provided.

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Costa Rican water fund⁷; (6) sustainability indicators and metrics applied in the pilot landscape⁸; and (7) the corporate commitments related to selected pilot landscape.

- Product 2: Report on potential for harmonization of national landscape-related initiatives through LS.
- Product 3: Report on survey and presentation to actors for validation⁹.
- Product 4: Report on potential of LS in establishment or continuing implementation of PPPs.
- Product 5: Report on first assessment of LS and water funds in Latin America.
- Product 6: Report on the value of, and demand for, commodities produced in sustainable landscapes.
- Product 7: Report on potential for alignment of efforts and LS as a land-use planning tool in the project area.
- Product 8: Database (google sheet) with sources and tools for measuring LS metrics.
- Product 9: Report on field assessment of LS in selected pilot landscape.
- Product 10: Report on resource needs, identified funding opportunities and the role of LS to access them.
- Product 11: Report on corporate commitments and LS, and report that summarizes all results of this consultancy.

⁷ Based on reports of analyses carried out in 2018 that will be provided.

⁸ Based on reports of analyses carried out in 2018 that will be provided.

⁹ Workshop with actors will be organized by IUCN.

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4. PROGRAMMING AND PRODUCT DELIVERY SCHEDULE.

4.1. Activities and programming.

Specific objectives	Activities	Month 1				Month 2				Month 3				Month 4				Month 5				Month 6			
		Week				Week				Week				Week				Week				Week			
		1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4
a. Create lists of initiatives, supply chains, and public-private partnerships in costa Rica; Latin American water funds; and of sustainability indicators and corporate commitments in the selected landscape that will serve as inputs for the objectives listed below (b, c, d, e, g, h, j, k).	• List national landscape related initiatives related to REDD+, LEDS, NAMAs and reforestation and adaptation plans). • List relevant supply chains, consumer goods and financial players in Costa Rica and summarize their sustainability commitments¹⁰ • List existing PPPs related to sustainable landscape management in Costa Rica¹¹ • List water funds that are operational in Latin America. • List all actors (public and private) involved in landscape related sustainability initiatives implemented in the selected pilot landscape and of the water fund¹². • List all actors (public and private) involved in landscape related sustainability initiatives implemented in the selected pilot landscape and of the Costa Rican water fund¹³. • List sustainability indicators and metrics applied in the pilot landscape¹⁴. • List corporate commitments related to selected pilot landscape. • Report with all lists (product 1).																								

¹⁰ Based on reports of 2018 that have assessed potential supply chains.

¹¹ Based on reports of 2018 on PPP and LS.

¹² Based on reports of analyses carried out in 2018.

¹³ Based on existing reports on stakeholders in the pilot landscape.

¹⁴ Based on reports of analyses carried out in 2018.

b. Support the coordination with national landscape-related initiatives (specifically REDD+, LEDS, NAMAs, and reforestation and adaptation plans) through the assessment of common goals and efforts and potential to harmonize (align) goals.	• Carry out desk review and survey actors involved initiatives on their different goals and efforts. • Analyze common goals and potential for harmonization of goals and efforts through LS framework. • Survey initiatives (stakeholders) on goals and efforts to assess feasibility of harmonization. • Report on potential for harmonization of national landscape-related initiatives through LS (product 2).	
c. Engage relevant supply chain, consumer goods and financial players in Costa Rica to define how LS could enable sourcing from, and investment in, attractive, low-risk landscapes with the potential to generate zero-deforestation commodities and help companies meet sustainability commitments.	• List FLR investment risk profiles for different supply chains. • Survey actors on using LS to understand risk to invest smarter or to identify areas that could put the investment at risk and require attention. • Report on survey and presentation to actors for validation (product 3).	
d. Assess potential of establishing or implementing of public-private partnerships linking sustainable landscape management (including low emissions) with private investment and finance operating at the landscape scale in Costa Rica.	• Evaluate contribution of LS to partnerships and survey the interest of stakeholders in PPPs in using the LS framework. • Report on potential of LS in establishment or continuing implementation of PPPs (product 4).	
e. Carry out desk review of potential application of LS (using Draft 0 of Landscape Standard - PCI framework and guidance) to water funds in Latin America.	• Carry out desk review on link between LS indicators and metrics and the indicators water funds use. • Survey stakeholders in water fund on what they consider to be their priority metrics within the LS draft (Draft 1), and what their needs are that LS could potentially help with, such as for example linking LS with water fund's incentive structure. • Write report on first assessment of LS and	

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f. Support Scaling up market understanding about the value of, and demand for, commodities produced in sustainable landscapes. g. Carry out detailed stakeholder analysis of actors involved in Landscape Standard pilot landscape (area of intervention of water fund Agua Tica) to align efforts and land-use planning actions.	water funds in Latin America (product 5). - Based on project implementation experience and desk-review, produce report on the value of, and demand for, commodities produced in sustainable landscapes (product 6). - Survey actors in pilot area on objectives, to evaluate potential for aligning efforts¹⁵, between the water fund Agua Tica and other sustainable landscape initiatives. - Assess how LS outcomes and broad-scale sustainability outcomes (with a specific focus on FLR) can directly support the ongoing land-use planning actions implemented in the pilot area. - Report on potential for alignment of efforts and LS as a land-use planning tool in the project area (product 7).	h. Identify relevant data sources and tools for measuring, monitoring and assessing sustainability metrics in the selected landscape.	i. Support field testing of LS in selected target landscape through the monitoring, assessment and reporting on the environmental and social outcomes of the selected landscape in Costa Rica using LS. - Assess LS indicators (Draft 0) in selected landscape: - Implement LS to monitor and report on environmental and social outcomes in selected landscape through LS - Validate results of assessment through stakeholder survey and workshop¹⁶ - Determine level of MRV required by stakeholders in the pilot landscape to meet the needs of LS, in line with the needs consumer goods companies, other commodity buyers, investors and funders in Costa Rica. - Write report on field assessment (product 9).
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¹⁵ List of ongoing efforts has been developed in 2018.

¹⁶ Workshop will be organized in collaboration with IUCN-ORMACC and Agua Tica Secretariat.

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4.2. Cronograma para la entrega de productos:

Productos	Fecha esperada de entrega	Porcentaje de pago
1-Producto 1	01-05-2019	20%
2-Producto 2, 3, 4 y 5	30-06-2019	20%
2-Producto 6, 7 y 8	30-08-2019	30%
3-Producto 9, 10 y 11	30-09-2019	30%

- Todos los productos serán pagados una vez éstos hayan sido entregados a entera satisfacción de la UICN.
- Los desembolsos se harán conforme a la disponibilidad de fondos por parte del donante.

5. CONTENIDO DE LA PROPUESTA DEL CONSULTOR

- Carta de Presentación: que incluya las competencias técnicas específicas del postulante, en el tema de consultoría.
- Hoja de vida.
- Propuesta Técnica que contenga cronograma tentativo en relación con las actividades y productos (ajustada al tiempo planteado de la consultoría).
- Propuesta Económica.

En caso de que aplique una empresa o grupo de consultores, además de la información anterior, se deberá especificar:

- Responsable de la consultoría
- Composición del equipo consultor, especialidad de c/ integrante (incluir cv)
- Rol y responsabilidad en las actividades/productos de cada integrante de acuerdo con los TDR

6. PERFIL TÉCNICO

Una firma o consultor con las siguientes capacidades:

- Experiencia comprobada en agricultura sostenible y restauración de los paisajes forestales y productivos.
- Experiencia comprobada de análisis de sostenibilidad, certificación de producción agrícola y forestal, y mecanismos e instrumentos financieros.

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- Experiencia de trabajo con el sector privado comercial, cooperativas agrícolas y/o empresas municipales, y sus lógicas de intervención y de funcionamiento.
- Experiencia comprobada en evaluación ambiental y socio-económico.
- Experiencia comprobada en recopilación, análisis de información basada en encuestas, y comunicación con actores a diferentes niveles.
- Publicaciones relevantes relacionados con los temas anteriores.
- Experiencia comprobada de trabajo en Costa Rica en particular conocimiento de iniciativas asociadas a la consultoría: REDD+, NAMA, Adaptación, LEDs.
- Conocimiento de políticas e iniciativas público-privadas en adaptación y mitigación al cambio climático y restauración de los paisajes forestales, incluyendo prioridades nacionales.
- Conocimientos de análisis de cadenas de valor y análisis de inversiones privadas y públicas en agricultura/forestería.
- Grado Académico de Maestría como mínimo en economía, gestión de empresas o temas afines.
- Disposición a viajar dentro de Costa Rica para cumplir con los productos esperados.

7. PLAZO Y COORDINACIÓN

El plazo de esta Consultoría será de 6 meses.

Forma de trabajo (con la unidad/proyecto): El/los consultores será/n responsable(s) de mantener contacto permanente con el coordinador Leander Raes de la UICN y con la coordinadora de todos los sitios pilotos del proyecto a nivel global, Sarah Lupberger de Verra, para garantizar la ejecución adecuada y en forma participativa de cada una de las etapas de trabajo, incluyendo la organización de visitas de campo, talleres, y reuniones, entre otras.

La entrega de los productos incluirá todos los archivos desarrollados en formato digital, con los textos, bases de datos, y demás trabajos realizados para elaborar los productos.

Los informes de la consultoría deberán seguir la siguiente estructura:

- ✓ Nombres de los autores, lugar y fecha
- ✓ Resumen ejecutivo del informe (100-150 palabras)
- ✓ Introducción con el problema, los objetivos, justificación y alcances de la consultoría o estudio (no más de dos páginas)
- ✓ Marco conceptual y antecedentes con su respectiva revisión de literatura (no más de dos páginas)
- ✓ Metodología
- ✓ Resultados
- ✓ Conclusiones y recomendaciones.
- ✓ Anexos: bibliografía/documentos consultados; personas entrevistadas; otros según aplique.

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8. OTROS GASTOS

El/los consultores asumirán los gastos de seguro médico y de vida, seguro de viaje, así como transferencia bancaria cuando aplica.

Los gastos operativos para realizar la consultoría – transporte a las zonas, hospedaje, per diem- serán cubiertos por aparte y su rendición se hará acorde con los procedimientos de UICN para consultorías.

9. CRITERIOS DE EVALUACIÓN

Las propuestas serán evaluadas de acuerdo a los siguientes criterios:

- Propuesta Técnica: 50% (calidad técnica de la propuesta en relación con objetivos y productos establecidos 20% - metodología empleada 15% - calidad y factibilidad cronograma de trabajo 15%).
- Experiencia: 30% (Título 8% - conocimiento y experiencia comprobada en los diferentes ámbitos mencionados 22%)
- Propuesta Económica, que incluya los detalles de los gastos que involucre la realización de este trabajo: 20%

10. ENVÍO DE LA PROPUESTA

La propuesta debe ser enviada a: sofia.madrigal@iucn.org y leander.raes@iucn.org, bajo la referencia *“Assessment of application of the Landscape Standard to water funds in Latin America and implementing the Landscape Standard in Costa Rica”* a más tardar el 10 de marzo, 2019

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