

## **Terms of reference Consultancy**

### **FishMPABlue 2 Interreg project “capitalisation phase” WP5 - promote and mainstream the governance toolkit within MPA community Webinar and scientific communication**

Fishing governance in MPAs: potentialities for Blue Economy

## **BACKGROUND / INTRODUCTION**

Small scale fisheries and environmental conservation have a long history in the Mediterranean basin, with many common features but also numerous conflicts on the use and management of the marine resources. The FishMPABlue 2 project is the follow up of FishMPABlue 1 project which developed a regional-based toolkit for small scale fisheries governance in and around Marine Protected Areas (MPAs). In this second phase, the project will test the toolkit with a bottom-up approach in order to explore its actual application in different MPAs settings and involvement process with stakeholders.

FishMPABlue 2 aims at providing results and specific guidance for the management of artisanal fisheries in MPAs through testing the process of a governance toolkit, bringing capacity building for stakeholders (MPAs managers and local fishermen groups) and supporting policy recommendations in order to set up fishery management models. These models will allow MPAs management bodies to preserve marine ecosystems and species, assuring sustainable exploration of marine resources, and therefore assuring the sustainability of small scale fisheries in and around Mediterranean marine protected areas.

A part of the project was dedicated to test the Small Scale Fisheries (SSF) governance toolkit and quantify its effectiveness in a set of selected MPAs (11, from 6 Mediterranean countries) in achieving expected results in terms of ecological and economic benefits, and social acceptance of management measures by stakeholders (mainly small-scale fishers). In each MPA, the project was carried out through a Pilot Action aimed to implement and test the effectiveness of the governance toolkit; it was developed through three main steps:

1. The assessment of ecological, economic and social status of SSF in the context of MPA before the implementation of the governance measures

2. The pilot action implementation, whose main activity was the application of some MPA-specific governance measures selected from the Governance toolkit
3. The assessment of ecological, economic and social status of SSF after the implementation of the governance measures, allowing assessment of the latter's effectiveness for SSF.

In order to apply the toolkit there is the need to have a good knowledge of governance and management tools that exist and can be applied within MPAs, so there is an inherent need to improve the capacity, knowledge and awareness of MPA staff and SSF fisher's as to what is available for them to try.

*All information on FishMPABlue2 development <https://fishmpablue-2.interreg-med.eu/>  
Toolkit developed, download here: [FishMPABlue2 'Governance toolkit'](#)*

IUCN Med is the Coordinator of WP5 "Capitalising" (see below – Annexes part); nevertheless, this activity is drafted and organized in partnership with the UNS and was proposed and agreed by all the project partners at the Steering Committee meeting hold in University of Nice in April 2019.

The 11 MPAs pilot sites involve are:

- Marine reserve of Es Freus, Spain (coordination WWF Mediterranean)
- Cabo de Palos Marine Reserve, Spain (coordination WWF Mediterranean)
- Fisheries reserve of Cap Roux, France (coordination UNS)
- Côte Bleue Marine Park, France (coordination MedPAN)
- Bonifacio natural reserve, France (coordination MedPAN)
- Torre Guaceto MPA, Italy (coordination Federparchi / Conisma)
- Egadi islands MPA, Italy (coordination Federparchi / Conisma)
- Portofino MPA, Italy (coordination Federparchi / Conisma)
- Telascica natural park, Croatia (coordination WWF Adria)
- Strunjan Landscape park, Slovenia (coordination WWF Adria)
- Marine natinal park of Zakynthos, Greece (coordination UNS)

## OBJECTIVES OF THE CONSULTANCY

The objective of the consultancy stems from the results yielded from the previous phases /Work Packages of the FishMPABlue2 project – i.e design and application of the governance toolkit for MPAs, assessment of projects implementation results (socio-economic and environmental), and first feedback on the toolkit.

As the success of MPAs and effective management stems mainly from social acceptance, MPA managers and fishers must increasingly engage and work together to explore and implement varied innovative management tools that can better address local needs.

The objective of this consultancy is to:

- First, propose an online training session(s) for increasing MPAs' staff (and other stakeholders) awareness on MPA governance, focusing on the ToolKit designed and tested within FishMPABlue2.
  - Looking into the success stories and challenges faced in pilot MPAs when applying the different tools, and reviewing together the outcomes of the pilot action;
  - Coordinate and organize the online webinar;
- Second: prepare a scientific communication brief that can be shared with the wider scientific community to detail the methodology used to design and implement the toolkit.

IUCN and the associated partners of the project can provide to the consultant all background documents and results that will come from their works:

## EXPECTED OUTPUTS AND DELIVERABLES

The following deliverables will be submitted by the company/consultant to the Project Team:

1. Description of the online training session(s): this training must be done online using a suitable web platform (e.g. Zoom, GoToWebinar etc) that should be provided by the consultant
- 2- Report of the training session: number of participants (ie MPA managers), and satisfaction survey
- 3 - Powerpoint/pdf presentation to be freely disseminated to participants and potentially uploaded on project website
- 4- Short scientific communication brief to be prepared for publication, approximatively long between 10 and 20 pages structured and formatted to be submitted to a scientific journal.

A special attention will be given to the capacity of the consultancy to propose skilled speakers and contributors with renowned experience on aspects related to governance of MPAs and, preferably of the case studies included in FishMPABlue 2.

## TASKS AND ACTIVITIES

The Consultant is expected to work closely with the IUCN Project Coordinator (focal point), with the other project partners and WPs' leaders especially the University of Nice (in charge of the assessments [related to governance toolkit implementation](#)– WP3).

The consultancy will be conducted as follow:

- i. Attend an initial meeting (could be remotely) with the project coordinator to discuss the project framework and ensure a good comprehension of all the issues;
- ii. Develop a work plan, which outlines roles, responsibilities, and timelines: the online training sessions have to be organized no later than October 2019
- iii. Throughout the consultancy work closely with the relevant project partners to ensure that the outputs are in line with the project goals and the needs of the end-users.
- iv. Final report on the training session(s): to be edited no longer than the 15 of November 2019.
- v. First draft of scientific communications brief for preparation for publication no later than 1st of October 2019, and final paper to be edited maximum the 30 of October 2019.

All documents will be submitted in English. Logos to be included will be provided by IUCN. The final product is EU property (as any Interreg project).

## SCHEDULE OF DELIVERABLES

This schedule will be precise and up-dated while preparing the contract with the consultants.

Deliverables	Tentative Timeline (2019)
First draft framework for the webinar	Included in the answer of the call
Final framework with speakers and modules	20 September
Invitation sent to large audience of MPA managers	21 of September
Webinar	October 2019
First draft of scientific communications brief for preparation for publication and final paper	1st (first draft) and 30 (final paper) of October

## QUALIFICATIONS AND EXPERIENCE

Speaking language: English

The company/consultant and/or the persons involved in the activities should have experience:

- on MPA management and fisheries governance and especially on stakeholder engagement and community outreach
- of the activities carried out within FishMPABlue 2 and what proposed in the governance toolkit
- good written and oral English skills to deliver the training in English

In addition, experience and/ or knowledge will be valuable and appreciated regarding:

- involvement on previous EU projects (Interreg, Life,...) - any publication or success initiative on monitoring and evaluation of MPA and/ or SSF - use to work within a multi-cultural framework - the Mediterranean context (especially in the countries where the project is implementing)

## MAXIMUM BUDGET AVAILABLE

The maximum budget available for this assignment for the consultancy is **15 000 EUR** (including all taxes).

Logistical support (travels) if needed to implement the activities: include in the budget

## SCOPE OF COST PROPOSAL

The experts will be paid through a lump sum amount which is all costs inclusive. All costs (professional fees, travel costs, living allowances, communications, consumables, etc.) that could possibly be incurred by the contractor must be factored into the final amounts submitted in financial proposal. Note that the contract price is fixed regardless of changes in the cost component.

## TIMING

The expected timeframe for the consultancy is **2.5 months** (the time frame should be revised regarding the way how the project is implementing in the previous phases)

## SUBMISSIONS

### **Experience and technical proposal**

a) CV company/applicant that will prepare and lead the activities indicating all past experiences in the field environment and marine activities (including fisheries), main competencies of the company to deal with the topics and the training (capacity building/ training experiences)

b) Brief description of why the company and the persons involved in the activity are the most suitable for the assignment: propose a first short methodological note, on how they will approach and complete the assignment, within the timing assigned.

### **Financial proposal**

Financial Proposal in Euros that indicates the all-inclusive fixed total contract price.

## DELIVERABLES

The consultant shall submit the following deliverables: see above in the previous section

**All report deliverables shall be submitted in English in hard and electronic versions**

## MONITORING, CONTROL AND VALIDATION OF THE WORK

The consultants will work under the supervision of IUCN Mediterranean Centre of Cooperation/ marine department. The service provider will hand in the final version 15 days after the monitoring committee has made its observations and comments on the draft scientific document and after the webinar.

## HOW TO APPLY?

Interested MPA, who meet the criteria for this consultancy, may send their resume and cover letter to: [marieaude.sevin@iucn.org](mailto:marieaude.sevin@iucn.org), cc: [Alessia.lovinelli@iucn.org](mailto:Alessia.lovinelli@iucn.org) and [difry@libero.it](mailto:difry@libero.it) not later than the 21 of August, 2019. Only selected candidates will be contacted for interviews.

## Annex

### Evaluation Criteria for the offer (2/3)

Evaluation Criteria			Maximum Point	
<b>General experience and technical references</b>			<b>(60 points)</b>	
Experience in organizing webinar/broadcasting topics	Nature and number of projects	Presented over 3 studies	25 points	
		Presented 2 to 3 studies	15 points	
		Presented 1 study	10 points	
		No study	0 points	
	Completion date of the most recent work	Less than or equal to 3 years	10 points	
		Over 3 years	5 points	
Knowledge and experience on MPA and sustainable fisheries	Nature and number of studies/ projects	Presented over 2 studies	15 points	
		Presented 1 or 2 studies	3 points	
		No study	0 points	
	Completion date of the most recent work	Less than or equal to 3 years	10 points	
		Over 3 years	5 points	
	<b>Methodology, organisation and planning</b>			<b>(30 points)</b>
Methodology, organisation and planning	Methodology and speakers for the webinar/ writer for the scientific communication	Methodology clearly presented and meets the terms of reference and the study's objectives	20 points	
		Methodology fairly presented and partially meets the terms of reference and the study's objectives	10 points	
		Methodology not clearly presented and does not meet the terms of reference and the study's objectives	0 points	
	Organization and planning	A clear and well worked-out organization of the work and a realistic planning that respects the deadline	10 points	
		A clear enough organization of the work and a planning that respects the deadline	5 points	
		A poor organization of the work <u>or</u> a planning that does not respect the deadline	0 points	
	<b>Language proficiency</b>			<b>(10 points)</b>
		Language proficiency	Fluency (both verbal and written) in English	10 points
	<b>Total</b>			<b>100 points</b>

### Financial offer (1/3)

Provide a full budget detailed per cost or activity