Terms of Reference

Online hosting of the E-Conference on promoting private investment in the Great Green Wall

The E-Conference on promoting private investment in the Great Green Wall is designed to address knowledge and capacity gaps, and to create opportunities, in relation to private investment. The aim is to connect diverse groups of actors, to share experiences, promote innovation, and stimulate investment in the Great Green Wall. The conference will explore ways to strengthen the participation of women, youth and marginalized groups in entrepreneurial activities. It will share information on established safeguards for responsible investment as well as potential gaps and risks, and will and recommendations for establishing an enabling policy environment for private investment.

The event is tentatively scheduled for March 2021 (tentatively 16th, 17th and 18th March). Dates will be confirmed by the organising partners in January 2021. It will take place over three consecutive half days and targets an estimated 300 participants, who will be drawn from private companies, civil society organizations, governments and international organizations. The E-conference will consist of a combination of plenary sessions with selected high-level speakers, and parallel sessions that will be led by different partners. The conference will be bilingual and interpretation between English and French will be provided throughout.

Illustration of event structure (times in Coordinated Universal Time / GMT)
IUCN seeks an experienced, professional web event hosting company to manage all operational aspects of the event, including:

1. Support to coordinate communication and outreach of the event
2. Registration of participants, including pre-registration for parallel thematic sessions
3. Scheduling of sessions with different collaborating partners, providing relevant formats for each session
4. Web event hosting and online technical support
5. Liaison/coordination with interpreters
6. Providing IUCN with a recording of all sessions (unless otherwise specified)

The successful company will join a coordinating committee that will be charged with organising the event.

Submissions
Submissions should be send to Claire.ogali@iucn.org and chris.magero@iucn.org

Deadline for Submissions

Deadline for submission is the 06th January 2020.