

Species Communications Assistant (Volunteer Role)

BACKGROUND

IUCN is a democratic union of government and civil society organisations working to conserve nature and accelerate the transition to sustainable development.

The Global Species Programme is part of the IUCN Secretariat. This Programme works in conjunction with the IUCN Species Survival Commission and partners to drive the fight to save species for people and nature, in coordination with IUCN's other Programmes, Regions and Commissions.

The Species Communications Assistant will contribute to the communications efforts of the IUCN Global Species Programme, including around the IUCN Red List of Threatened Species.

This is an excellent opportunity to gain experience while make a visible impact through media and communications, in liaison with species experts.

This is a Volunteer Unpaid Role; we will reimburse daily out-of-pocket expenses to cover subsistence/travel costs if you need to come into the David Attenborough Building, this will be subject to the statutory rules.

You will be covered by IUCN's own indemnity arrangements in respect of all liabilities that may result from your appointment as a volunteer.

ROLE DESCRIPTION

Under the guidance of the Species and Media Communications Officer, the Species Communications Assistant will:

- Maintain and develop the social media presence (Facebook, Twitter, with the potential to expand to other platforms) for the IUCN Red List of Threatened Species.
- Develop compelling content for the 'Amazing Species' series published on the IUCN Red List website.
- Organise the content and publication of the IUCN Species e-bulletin.
- Support the preparation, delivery and legacy of the IUCN World Conservation Congress.
- Source and edit images for other species-related communications outputs.

TIME COMMITMENT

Three months; 1 or 2 days per week.

REQUIREMENTS

- University degree in a field relevant to communications (e.g. media communications, digital marketing), IUCN's work (e.g. a conservation-related scientific subject, environmental studies, international relations), or other related area.
- Preferably experience in a similar position, with a focus on communicating technical information to a general audience.
- Ability to work with complex subjects and sound knowledge of social media.

- High-quality media and communications skills; clear and effective written/ visual communication skills.
- Photo editing skills are required; video editing, graphic design and data visualisation skills will be helpful.
- Strong interpersonal and presentation skills. Confidence in representing IUCN and in interacting with IUCN staff, species experts, members of the public.
- Ability to work as part of a team as well as independently.
- Highly organised, excellent time management and attention to detail.
- Passion for and commitment to species conservation and communications.

- English – native level, French and Spanish – an advantage.

APPLICATION

Applicants can apply by sending their CV, with a Presentation Letter expressing the interest in the role and how the requirements are met.

Please send your CV and presentation letter to jhubey.peacock-guzman@traffic.org

Applications will not be accepted after the closing date. Please note that only selected applicants will be personally contacted for interviews.

Other job opportunities are published in the IUCN website: <http://www.iucn.org/involved/jobs/>