



Communications Consultancy supporting The Restoration Initiative

Vacancy

Unit: Forest Conservation Programme

Organization: International Union for Conservation of Nature (IUCN)

Location: Remote

Reporting to: Program Manager, FCP

Work Percentage: part time

Expected start date:

November 1, 2021

Type of contract: Fixed term (4 months)

Application closing date: October 21, 2021, 11:59pm EST

Overview

The International Union for Conservation of Nature (IUCN) Washington DC Office seeks a qualified **Communications Consultant** to support its Washington DC-based Forest programme in implementing a large multi-country program on restoration. The program, *The Restoration Initiative*¹, is a GEF-funded programme led by IUCN, together with FAO and UNEP, with projects in 10 Asian and African countries. This Consultancy is an excellent opportunity for someone with exceptional writing skills and a knowledge and passion for environmental issues to be part of a team helping to build awareness, support and successful partnership in restoring degraded and deforested lands.

The Consultancy will work from his or her home office, with online meetings potentially supplemented by occasional in-person meetings if the Consultant is based in Washington DC.

Working under the direction of the TRI Program Coordinator, the selected Communications Consultant will engage with program partners from IUCN, FAO, and UNEP, as well as country project management teams, to procure needed content and information to produce a number of communication pieces.

The principal outputs of this assignment will be:

- Developing written **content for the 2021 TRI Year in Review**², including 12 feature stories of approximately 3-4 pages in length each, highlighting work and progress in each of the program's country projects, the program's global support project, as well as a key theme or program event.
- Developing **3-4 web stories and/or knowledge briefs** on relevant program events (e.g., a regional workshop), or workstreams. These stories and briefs will range from 2-8 pages in length and may require some online research.

Qualifications

- Bachelor's degree or higher in relevant field and 3-5 years of professional experience. Experience with conservation preferred.
- Excellent writing skills, demonstrated by portfolio of published material
- Knowledge of conservation and/or international development issues is preferred

¹ <https://www.iucn.org/restoration-initiative>

² The *2019 TRI Year in Review* is online here: <http://www.fao.org/documents/card/en/c/ca9686en>

- Proven ability to deliver high-quality communication pieces on-time, and on-budget
- Good interpersonal skills including tact and/or diplomacy to effectively communicate with all constituents.

Timeline for deliverables and Consultancy:

- The Consultancy is anticipated to last from October 25, 2021 through February 28, 2022, with content for the 2021 TRI Year in Review delivered by January 10, 2022.

To Apply:

- Submit a **cover letter, CV, and 3 examples of written communication products** where you serve as the lead author. Applications should be submitted online to Joshua.schneck@iucn.org. Please include “TRI Communications Consultant Application” in the title of your email.
- Due to the high volume of applications we are not able to respond to inquiries via phone.

About IUCN

IUCN is a membership Union uniquely composed of both government and civil society organisations. It provides public, private and non-governmental organisations with the knowledge and tools that enable human progress, economic development and nature conservation to take place together.

Created in 1948, IUCN is now the world’s largest and most diverse environmental network, harnessing the knowledge, resources and reach of more than 1,300 Member organisations and some 10,000 experts. It is a leading provider of conservation data, assessments and analysis. Its broad membership enables IUCN to fill the role of incubator and trusted repository of best practices, tools and international standards.

IUCN provides a neutral space in which diverse stakeholders including governments, NGOs, scientists, businesses, local communities, indigenous peoples organisations and others can work together to forge and implement solutions to environmental challenges and achieve sustainable development.

Working with many partners and supporters, IUCN implements a large and diverse portfolio of conservation projects worldwide. Combining the latest science with the traditional knowledge of local communities, these projects work to reverse habitat loss, restore ecosystems and improve people’s well-being.

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