



TERMS OF REFERENCE

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| Project title | Towards a Blue Future in the Tanga-Pemba Seascape |
| Position title | Analysis of existing governance frameworks at the Tanga-Pemba Seascape to identify gaps and needs for improvement. |
| Post level | National/International Consultant |
| Office | IUCN – Tanzania Country Office |
| Location | Tanga – Pemba Seascape Area with possible consultations in Zanzibar and Dar es Salaam |
| Languages Required | English and Kiswahili |
| Estimated start date | 1 st February 2022 |
| Assignment duration | 42 working days including desktop review, field interviews and report writing |

1. Project Description

The IUCN Eastern and Southern Africa Regional Office (ESARO) operates in twenty-four countries in the Western Indian Ocean (WIO). The ESARO Programme focuses on biodiversity conservation through a diverse portfolio of projects and programmatic initiatives ranging from activities at the level of individual protected areas to shaping regional policy on biodiversity conservation. Program and project implementation are done in collaboration with IUCN members, commissions and other strategic partners.

IUCN has received funding from the Irish Embassy in Dar es Salaam-Tanzania to implement a 12-month pilot project called “**Towards a Blue Future in the Tanga-Pemba Seascape Initiative**”. This builds on more than four decades of operations in Tanzania, working with many partners and stakeholders to implement a large and diverse portfolio of conservation projects including management of protected areas, forest ecosystems, coastal and marine resources, aquatic ecosystems and climate change resilience. A program approach is adopted to implement this initiative. It builds on the IUCN Eastern and Southern Africa’s [Blue Resilience Framework](#), composed of 3 key pillars: *Blue Planet*, *Blue People* and *Blue Partnerships*.

Project Goal

Unlock and support the development of a blue economy while contributing to long-term effective, equitable and inclusive conservation of coastal and marine biodiversity and ecosystem services in the Tanga-Pemba seascape. Ideally, this aims to support the establishment and operationalisation of a regenerative and productive seascape in the Tanga-Pemba marine area.

Project Expected Outcomes

The project has four expected outcomes:

1. Locally-relevant governance frameworks strengthened at the seascape level
2. Improved knowledge and awareness among key stakeholders in Tanga-Pemba Seascape and the Western Indian Ocean regional
3. Improved livelihoods and socio-economic status in the Tanga-Pemba Seascape
4. Enhanced advocacy in blue economy and conservation of coastal & marine resources and ecosystem services in the Tanga-Pemba seascape.

Project Expected Outputs

To achieve the expected project outcomes, this initiative operates under four main components, namely (i) Governance, (ii) Knowledge, (iii) Action and (iv) Advocacy.

- (i) **Governance component:** An enhanced locally-relevant multi-stakeholder governance framework is developed and promoted to support equity and effectiveness in the decision-making, management and benefit sharing in the Tanga-Pemba Seascape
- (ii) **Knowledge component:** Relevant knowledge and awareness products are developed and disseminated among local communities, civil society, private sector and governments in the Tanga-Pemba Seascape and at the Western Indian Ocean regional level.
- (iii) **Action component:** Sustainable and resilient blue livelihoods are promoted, catalysed and supported in the Tanga-Pemba Seascape to efficiently conserve its blue natural capital and unlock its socio-economic development potential.
- (iv) **Advocacy component:** National and/or sub-national blue economy development strategies are strengthened through evidence-based advocacy efforts.

2. Objective of the consultancy

This consultancy aims to provide IUCN with useful, relevant and detailed information to support the strengthening of locally-relevant governance frameworks at the Tanga-Pemba seascape level.

For purposes of this assignment, governance is defined as by the IUCN and concerns the frameworks should be referred as the actors, institutions, and governance structures (including relevant sectoral laws, regulations, policy, management plans, strategies by-laws and any other related tools) used to support governance and management of coastal and marine areas in Tanga-Pemba seascape area. Tanga-Pemba seascape area is the ocean

area from north of Pangani River to the boundary with Kenya, to the western part of Pemba Island (red cycle in Figure 1).

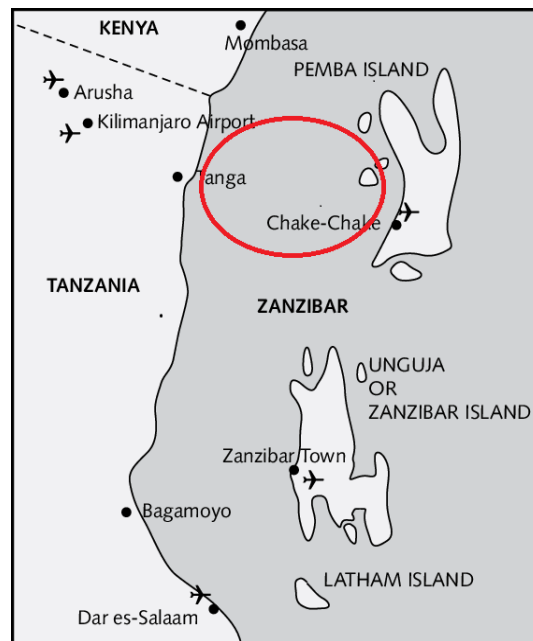


Figure 1

3. Scope of work

This consultancy is expected to contribute results under project component 1. The scopes of services fall under five major result areas as follows;

- A. To conduct a system level governance assessment which will review existing governance frameworks at the seascape level by identifying the system of protected and conserved areas, the related sectors, threats, opportunities, and the gaps, needs for improvement (including on rights, inclusion and equity), potential synergies with other already existing or prospective local governance frameworks (e.g. Marine Protected Areas, Locally Managed Marine Areas, Beach Management Units), with a particular focus on potential synergies with the ongoing process to establish a Tanga-Kwale transboundary conservation area (TBCA).**

Under this activity, the consultant is expected to answer the following key questions among others;

A(a). What is/are the general governance structures in place, both de jure and de facto, for the conservation of marine and coastal areas in the Tanga-Pemba seascape?

A(b). Are the key decision makers and public institutions responsible for the conservation of coastal and marine areas at the seascape using approved and updated governance frameworks (Management plans, by-laws, regulations, customary laws etc.)?

A(c). What are the governance gaps (including rights, inclusion and equity) in existing governance frameworks that need to be filled to enhance management and conservation of marine and coastal areas in the seascape?

A(d). To what extent are local communities and other relevant stakeholders aware of the governance frameworks that influence their daily interaction with the coastal and ocean resources in the seascape? Are they also considered as governance actors in some cases?

A(e). What are the differences in the governance systems for the conservation of marine and coastal areas between Zanzibar and Mainland Tanzania that affect effective management of the Tanga-Pemba seascape? how such differences can be addressed and brought into alignment?

B. To conduct stakeholder and institutional analysis, with a particular emphasis on existing dynamics between stakeholders (and related legal frameworks) from Tanzania mainland and Zanzibar.

Under this activity, the consultant is expected to answer the following key questions among others;

B(a). What actors and institutions (public, NGOs, CSOs, CBOs etc.) are currently supporting conservation of marine and coastal areas, invested (private and community groups) in the economic activities related to marine resources at the Tanga-Pemba seascape? What is the nature of their interventions (objectives), through what approaches, at what scale, who and what is their target and specifically at what area of the seascape (village, ward, district, Pemba, Tanga etc)? Are there some coordination of stakeholders' interventions at any level (village, ward, district, Tanga, Pemba etc)

B(b). Are there any formal or shadow stakeholders interactions networks at the seascape? What are the strength of these networks? Who are the central actors in these networks (Bridging organizations that can help connect different actors)?

C. To provide specific recommendations on potential avenues to establish a multi-stakeholder seascape level governance framework and proposals on related implementation modalities, including how to link it to the Tanga-Kwale TBCA.

Under this activity, the consultant is expected to answer the following key questions among others;

C(a). What are potential avenues to establish a multi-level, cross-sectoral and multi-stakeholder seascape level governance framework (including how to link it to the Tanga-Kwale TBCA)?

C(b). What are the best modalities to implement multi-stakeholders governance framework (including cost implications etc).

C(c). What governance mechanisms changes should be considered for the Tanga-Pemba seascape to fit in IUCN category VI of MPA?

D. To map other non-conservation based governance structures that will be part of the process of establishing multi-stakeholders governance framework: fishing groups, pastoralist groups, farming groups, savings and credits groups as well as women and youth groups.

Under this activity, the consultant is expected to answer the following key questions among others;

D(a). What are other non-conservation based governance structures that can be considered in the process of establishing multi-stakeholders governance framework? Non-conservation groups may include fishing groups, pastoralist groups, farming groups, savings and credits groups as well as women and youth groups.

E. Develop a Tanga-Pemba seascape strategic framework that will go beyond governance mechanisms

The strategic framework is expected to provide guidance to the seascape stakeholders to ensure that interventions on the seascape contribute to the overall goal of unlocking and supporting the development of a blue economy while contributing to long-term effective, equitable and inclusive conservation of coastal and marine biodiversity and ecosystem services in the seascape.

4 Key Responsibilities and Tasks

A consultant (s) will have the following functions and responsibilities;

- (a) Search, collect and review relevant documentaries to inform execution of this assignment.
- (b) Prepare inception report detailing;
 - (1) A comprehensive description of the consultant's understanding of the Terms of Reference and indicating any major inconsistency or deficiency in the Terms of Reference and proposed amendments.
 - (2) Methodologies to be used to carry out this assignment. The proposed methodologies should provide sufficient information needed under each of the four results areas of this assignment as stipulated under the scope of work above.
 - (3) A complete work plan for the entire period of undertaking this assignment.
- (c) With the support of project, organise and conduct field visit in the Tanga-Pemba seascape area, Zanzibar and Dar es Salaam for consultations with relevant Tanga-Pemba seascape stakeholders.
- (d) Prepare a draft final report, share with the project/IUCN for review and comments.
- (e) Incorporate comments from IUCN to produce the final report.
- (f) Presentation of findings to the stakeholders meeting organised by the project.
- (g) Develop a Tanga-Pemba seascape strategic framework.

5 Qualification and experience of the firm/consultant (s)

The consultant (s) to undertake this consultancy is expected to have the following qualification and experience;

- A Team leader hold an advanced degree (Master or PhD) with expertise in the area of marine Biology, natural resources governance, marine natural resources management and Environment or related fields.
- A Team leader will have at least 10 years of proven experience in one of the technical areas listed above. Experience in marine natural resources planning and management, and/or MPAs planning and management will be an added advantage.
- Demonstrated track record of production of relevant publications and technical documents on marine Protected Area governance, seascape planning, fishery

resources management, and related fields (guidelines, manuals, planning documents, etc.) is an asset.

- Excellent English and Kiswahili communication skills.

6 Deliverables and Schedule of Payments

This assignment is expected to be conducted for a maximum of 42 working days. The payments will be subject to withholding tax deduction of 5% for Tanzania residents and 15% for international consultants as per Tanzania tax regulations. The timeline and payment schedule is as described in the table below.

| Deliverables | Estimated duration to complete | Payment structure |
|--|---------------------------------------|--------------------------|
| submission and presentation of the inception report | Within 1 week after signing contract | 40% |
| Submission and presentation of final governance report and strategic framework | Within 6 weeks after signing contract | 60% |

7 Management arrangement for the consultancy

The representative from IUCN Tanzania Country Office will be a Focal Point for this consultancy and will have the overall coordination role including facilitating the logistical requirements for consultant (s) and setting up interviews and field visits.

8 How to apply

Interested firms/ independent consultant (s) are requested to submit their application including both technical and financial proposals. The technical proposal should clearly demonstrate their skills and experience for the review process, methodology and approach and a detailed work plan.

Applications should be sent electronically (email) to **info.esaro@iucn.org** no later than 5.00 p.m. EAT, January 2nd, 2022. Any need for clarifications on the Terms of Reference should be directed to **elinasi.monga@iucn.org**.