

The assignment and timeline will be confirmed upon start of the consultancy and may be amended or extended subject to mutual agreement.

III. Budget and payment schedule

The budget for this consultancy is for a maximum of USD 15,000.

The consultant is expected to conduct the work within an estimated 75-100 working days between April and December 2023 with the FGT, partners of TRI and relevant stakeholders. The consultant shall submit an invoice according to the schedule of payments described below:

1. 25% upon signature
2. 35% upon the deliverables 1 to 7 planned by July as per the timeline above including summary of deliverables, July 31, 2023.
3. 40% upon the completion of the remaining deliverables as per the timeline above, and all tasks and delivery of all relevant deliverables and reports, 15 December 2023

The consultant will be responsible for all taxes related to this agreement.

IV. Qualifications

The individual consultant should have the following qualifications and expertise:

- Degree in communication sciences, marketing, analytics, digital branding, advertising, psychology, political science, diversity and intercultural studies, or any other related fields.
- At least 3 years of experience in a communications role as part of project implementation in large-scale regional projects or with international organizations.
- At least 3 years of experience with communication strategies and campaigns.
- At least 3 years of experience in creation of knowledge and information products, social media, promotional strategies, capacity building and outreach
- Experience in communicating and collaborating with management agencies, academic institutions, and local, national, and regional stakeholders to achieve agreed collective outcomes.
- Experience in biodiversity and/or forest and landscape restoration, at national and/or regional levels.
- Ability to compile large amounts of information succinctly into a coherent document for conservation practitioners and government officials.
- Excellent facilitation and coordination skills, with the ability for managing the timely and effective delivery of both quantity and quality work on time.
- Strong communication and presentation skills, and an ability to prepare appropriate and timely reports to a wide range of audiences and cultures.
- Excellent time management skills, including an ability to work effectively under pressure and to meet tight deadlines.
- Excellent writing and speaking literacy in English (French is an asset).
- Proven ability to liaise and work with a range of stakeholders including government agencies, the private sector, and local communities, and in support of regional and national institutions.
- A team player able to contribute effectively to collaborative issues, and to demonstrate innovation and leadership.
- A good understanding of IUCN's mission, and a general attitude of being of service to others.

Please submit your resume and Request for Quotation to Adriana.vidal@iucn.org by Apr 5th 2023.



REQUEST FOR QUOTATION

IUCN is a membership Union composed of both government and civil society organisations. It harnesses the experience, resources and reach of its more than 1,300 Member organisations and the input of more than 13,000 experts. IUCN is the global authority on the status of the natural world and the measures needed to safeguard it.

We kindly request your best quotation for the below items.

THIS IS NOT A PURCHASE ORDER.

IUCN may, unless you expressly stipulate to the contrary, accept whatever part of the offer that we so wish.

Date RFQ sent out:	March 15th, 2023	Date quotation due back:	By April 05th 2023
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SUPPLIER NAME:		RETURN QUOTATION TO:	
Contact name		Contact name	Adriana Vidal
E-mail		E-mail	adriana.vidal@iucn.org

Date items required by:	December 2023 as per proposed timeline in the ToRs
Delivery address:	Online
Delivery method (if applicable):	
Payment terms:	See ToRs

				For supplier to fill in:		
				Currency:		
Line item no.	Description of Goods / Services <small>(add attachment for technical specification if very detailed)</small>	Unit	Quantity required	Unit Price	Total Price	Comments
1	TRI's global communications and outreach strategy	Strategy	1	0.00	0.00	
2	Two program newsletters.	Newsletter	2	0.00	0.00	
3	Four web stories featuring TRI countries	Webstory	4	0.00	0.00	
4	Two interview videos (filmed remotely by our country teams).	Videos	2	0.00	0.00	

5	Guidance and trainings to TRI countries on outreach and awareness-raising campaigns on FLR.	Guidance and training	As required by country teams	0.00	#VALUE!
6	Year in Review 2023	Publication	1	0.00	0.00
7	Management of IUCN FGT social media channels	posts	as needed	0.00	#VALUE!

Add more lines to the RFQ if required

Subtotal	#VALUE!
Delivery charge (if applicable)	
Other charges (if applicable)	
TOTAL	#VALUE!

Additional information required from supplier:	
[1] Quote validity period	

Please note that IUCN is exempt from value-added tax.