



Call for Quotation/Application for Consultancy Services

Title:

Multimedia Production Consultant

Objective of the Consultancy

This consultancy aims to produce project's final report under the multimedia format by featuring a video with visual, photography, graphics, and digital contents.

Background

Project Reference: Protecting Viet Nam's sea turtles and empowering small-scale fishers for a sustainable future.

Reference number: P05302

RfP Reference: IUCN-2026-06-P05302

About IUCN

The International Union for Conservation of Nature (IUCN) is a global membership Union uniquely composed of both government and civil society organisations. It provides public, private, and non-governmental entities with the tools and knowledge needed to advance sustainable development and biodiversity conservation. IUCN combines the latest science with traditional knowledge and stakeholder engagement to support effective and equitable environmental governance.

More information: www.iucn.org | [Twitter](#)

About the Project

In January 2026, IUCN and Fondation Lombard Odier, a charitable foundation with registered offices c/o Banque Lombard Odier & Cie SA in Switzerland, and represented by Denis Pittet, Member of the Board, and Maximilian Martin, Secretary-General signed a Grant Agreement to support the project "Protecting Viet Nam's sea turtles and empowering small-scale fishers for a sustainable future" in Viet Nam during 2026-2027.

The project aims to sustain small-scale fisheries in Viet Nam that protect endangered sea turtles and improve coastal livelihoods. The project approach includes working together with small-scale fishers and local authorities to tackle bycatch and promote sustainable fisheries management. By combining local knowledge with accessible technology, we hope to protect endangered species and strengthen the livelihoods of the communities that depend on them. The project will be piloted in Gia Lai Province with the participation of 15–20 small-scale fishing boats, fisheries managers, and conservation organizations and the following objectives:

1. **Build capacity and technology:** Develop in-country capability to use low-cost, open-source systems for collecting data on fishing effort, catch, and bycatch.
2. **Empower Communities:** Support fishers and local authorities to design shared strategies for fisheries management and compliance, informed by real data.
3. **Create a sustainable platform:** Establish a system for large-scale, automated data collection and analysis to guide conservation and policy decisions in real time.

This project strengthens community participation in marine biodiversity conservation through the Volunteer Fishers App, a citizen science platform that enables volunteer fishers to contribute valuable information on marine wildlife. Through the app, volunteer fishers can report incidental capture (bycatch) of sea turtles and marine mammals, as well as sightings of sea turtles, marine mammals, and other marine wildlife encountered during their fishing activities. These reports support biodiversity monitoring, conservation planning, fisheries management, and evidence-based decision-making.

To document the project outputs in the multimedia format, raise public awareness, report to donor and effectively communicate the project's achievements, lessons learned, and impacts, IUCN is seeking a multimedia production consultant who will produce a final multimedia report summarizing project highlights including photography, graphics, video story and digital contents.

Position Details

- **Title:** Multimedia production consultant
- **Category:** National Consultant
- **Duration:** 25 July – 25 December 2026
- **Payment Modality:** Delivery-based (against accepted deliverables)

Description of the Assignment

To produce the project's final report in multimedia format, featuring a video with visuals, photography, graphics, and digital contents.

The consultant will develop engaging visual contents to: (1) document and communicate the project's achievements, impacts, and lessons learned; (2) promote the Volunteer Fishers App and encourage volunteer fishers and coastal communities to actively report sea turtle and marine mammal bycatch, as well as sightings of marine wildlife, through the app.

Scope of Work

The consultant will be responsible for the following tasks:

- Develop a multimedia production plan
- Design visual materials that present project results in a clear, engaging, and audience-friendly format, suitable for using on websites and social media platforms.
- Ensure that the multimedia product complies with the branding and communication guidelines of IUCN and project donors.

A. Project Results Video

Produce one professionally edited documentary-style video (3–5 minutes) highlighting project implementation and achievements.

The consultant will:

- Develop the creative concept, script, storyboard, and filming plan.
- Conduct field filming at project sites, including conservation activities, fisheries operations, volunteer fisher engagement, and community events.
- Capture interviews with project staff, volunteer fishers, local authorities, and beneficiaries.
- Showcase:
 - Project objectives and interventions;
 - Community participation in marine conservation;
 - Use of the Volunteer Fishers App;
 - Conservation outcomes and success stories;
 - Testimonials from volunteer fishers and partners.
 - Produce a final video with subtitles and project branding.

B. Social Media Campaign Videos

Produce a series of short-form videos (30–60 seconds) optimised for Facebook, Instagram Reels, and TikTok.

The videos should:

- Introduce the Volunteer Fishers App and its conservation purpose.
- Explain how volunteer fishers can report:

- Incidental capture (bycatch) of sea turtles and marine mammals;
- Sightings of sea turtles, marine mammals, and other marine wildlife during fishing trips.
- Demonstrate the reporting process, including recording species, location, date, photographs, and the condition of the animal where applicable.
- Explain how volunteer reports contribute to marine biodiversity conservation, scientific research, and sustainable fisheries management.
- Feature inspiring stories from volunteer fishers participating in the citizen science network.
- Encourage fishers, coastal communities, and the public to download the app and become active volunteer reporters.

All videos should be visually engaging, easy to understand, and optimised for mobile viewing (9:16), incorporating captions, graphics, subtitles, and project branding.

Deliverables and Timeline

No	Deliverables	Description	Deadline
1	Contract signed	Contract preparation	27 July 2026
2	Creative concept and production plan.	Develop a production plan	30 July 2026
3	Draft video script is submitted to IUCN	Develop video scripts	First week August 2026
4	Photography, videography, interviews, and documentation of project activities and beneficiaries are recorded	Join field trips from Aug - Dec 2026 (time can be flexible depending on IUCN actual plans)	Aug - Dec 2026
5	Draft video produced	Produce video report	1 st week Dec 26
6	Revised video report made	Revise video report based on comments and feedback received from IUCN and project partners.	2 nd week Dec 26
7	One project impact video produced (3–5 minutes).	Finalise videos report Provide all editable project files and raw footage. English sub-title in all videos	15 Dec 2026 (before the final workshop)
8	03 teaser videos (30–60 seconds) produced	Finalised teaser videos Provide all editable project files and raw footage. Social media captions and recommended hashtags English sub-title in all videos	15 Dec 2026 (before the final workshop)

Eight to ten short-form social media videos (15–60 seconds each).

Duration and Level of Effort

The assignment will be completed within 5 (five) months.

Qualifications and Experience

Applicants must meet the following criteria:

- Bachelor's degree in multimedia production, communications, marketing, journalism, digital media, **or related fields**.
- At least five-seven years of professional experience in multimedia production, including videography, photography, video editing, graphic design, and digital content development.
- Demonstrated experience producing documentary and short-form social media contents, digital storytelling.
- Working experience with wildlife conservation organizations or projects, particularly those focused on marine turtle conservation, would be a strong advantage
- Ability to develop compelling visual stories and translate complex technical information into engaging multimedia content for diverse audiences.

- Proficiency in professional multimedia production software, such as Adobe Premiere Pro, After Effects, Photoshop, Illustrator, Lightroom, or equivalent tools.
- Experience in script development, filming, interviewing, editing, post-production, and subtitle preparation.

Duty Station

IUCN Viet Nam

Required travel to project field sites depending on project workplan.

Travel Requirements

Travel to project field sites within [Viet Nam] is required. All related travel costs will be reimbursed according to IUCN's travel policy. Travel insurance will be arranged and covered by IUCN.

Application Process

Eligibility Requirements:

Applicants must:

- Be free of any conflict of interest.
- Be a citizen of Viet Nam
- Be compliant with all applicable tax obligations.
- Not have been found guilty of environmental, financial, or ethical misconduct.
- Not be involved in any pending bankruptcy or legal proceedings.

Required Documents:

Applicants must submit the following documents in PDF format:

- Letter of Expression of Interest (EOI), including proposed daily rate (inclusive of all applicable taxes).
- CV (attached form)
- Copy of Citizenship Certificate and PAN/VAT Registration.
- Signed Declaration Form [Attach if applicable]

Submission Details:

- **Submission Deadline: 21 July 2026**
- Email Address: thuyanh.NGUYEN@iucn.org ; nhung.phamhong@iucn.org
- Email Subject Line: IUCN-2026-06- P05302– Applicant Name
- All submissions must be in PDF format. If necessary, split large files into multiple emails (e.g., Email 1 of 2, Email 2 of 2).
- Do not use file-sharing links or platforms for submission.

Additional Information

- IUCN reserves the right to accept or reject any or all applications without providing any reason.
- Only shortlisted candidates will be contacted for further steps.